

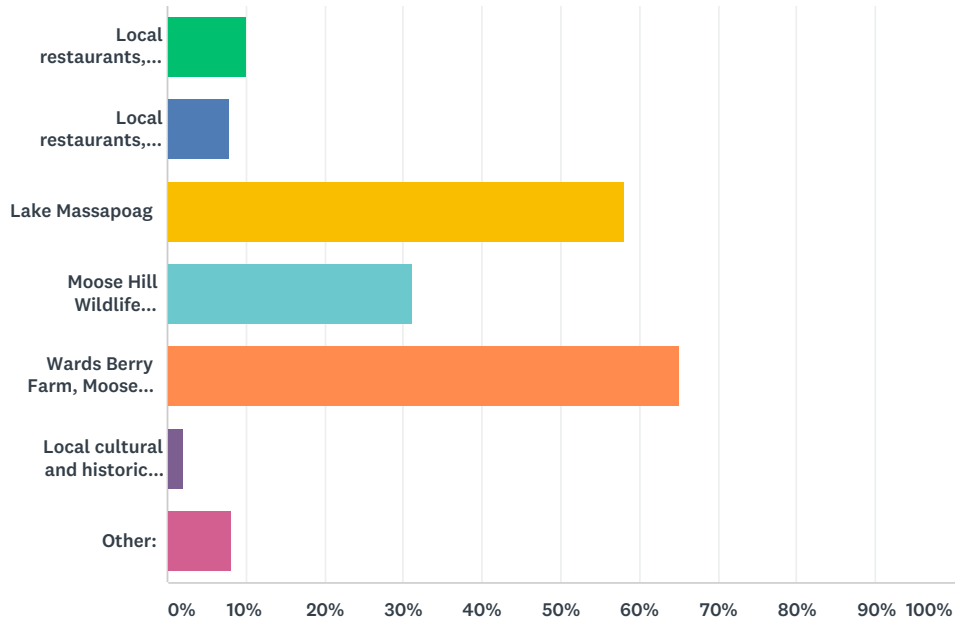
Q1 Please tell us three (3) words that you think best describe your Town of Sharon.

Answered: 840 Skipped: 0

ANSWER CHOICES	RESPONSES	
Word 1	100.00%	840
Word 2	100.00%	840
Word 3	100.00%	840

Q2 Where do you take visitors when they come to Sharon? (Select up to 2)

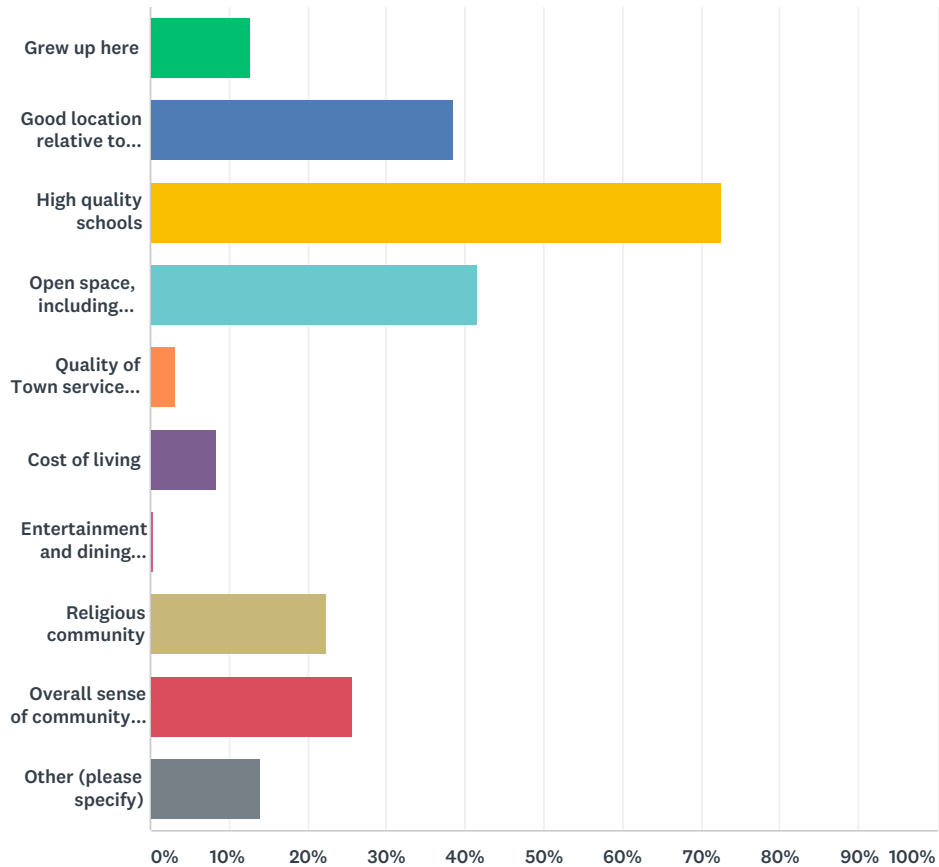
Answered: 840 Skipped: 0



ANSWER CHOICES	RESPONSES	
Local restaurants, shops, and services in the center of town (also known as Post Office Square)	10.00%	84
Local restaurants, shops, and services outside of Post Office Square	7.98%	67
Lake Massapoag	58.21%	489
Moose Hill Wildlife Sanctuary, Borderland State Park, or other parks and trails	31.19%	262
Wards Berry Farm, Moose Hill Farm, or Crescent Ridge Dairy	65.12%	547
Local cultural and historic sites	2.14%	18
Other:	8.10%	68
Total Respondents: 840		

Q3 Why did you choose Sharon to live or work? (Select up to 3)

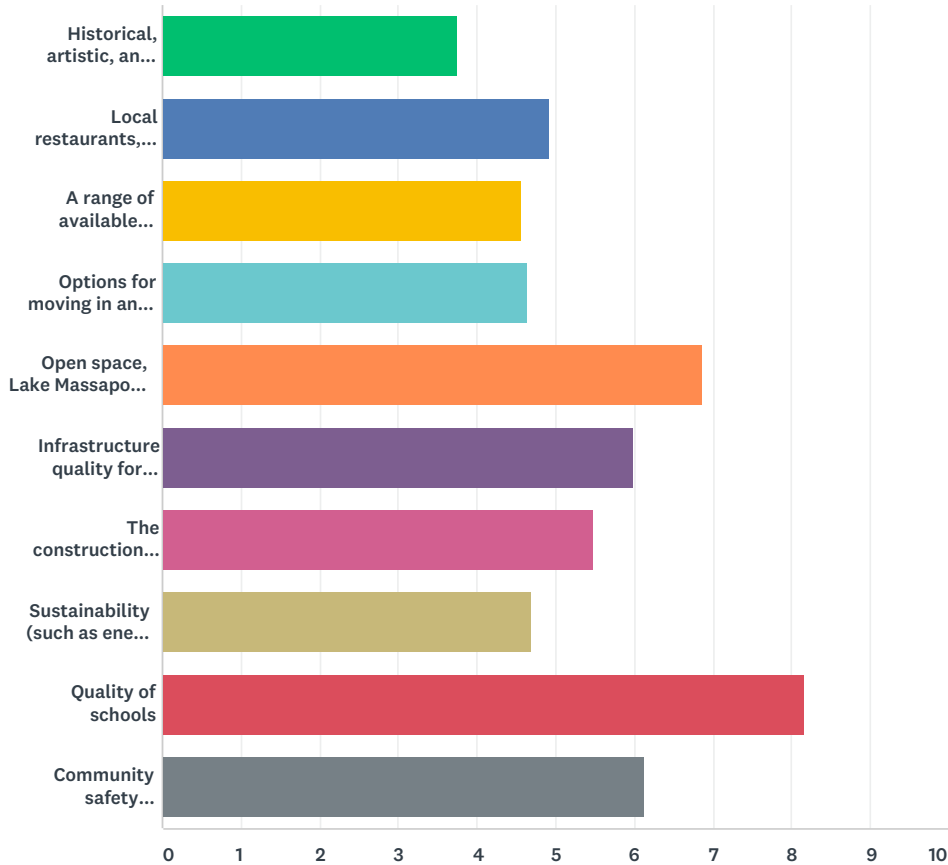
Answered: 840 Skipped: 0



ANSWER CHOICES	RESPONSES	
Grew up here	12.86%	108
Good location relative to work, shopping, dining, and recreation	38.45%	323
High quality schools	72.50%	609
Open space, including lakes, ponds, trails, and parks	41.67%	350
Quality of Town services (such as public facilities, social and senior services, and health programs)	3.10%	26
Cost of living	8.33%	70
Entertainment and dining options available in Sharon	0.36%	3
Religious community	22.38%	188
Overall sense of community and character of the town	25.71%	216
Other (please specify)	14.05%	118
Total Respondents: 840		

Q4 Please rank how important the following characteristics of Sharon are to its future as a desirable community to live. RANK from 1 through 10 (1 for most important and 10 for the least). Each number may only be used once.

Answered: 729 Skipped: 111



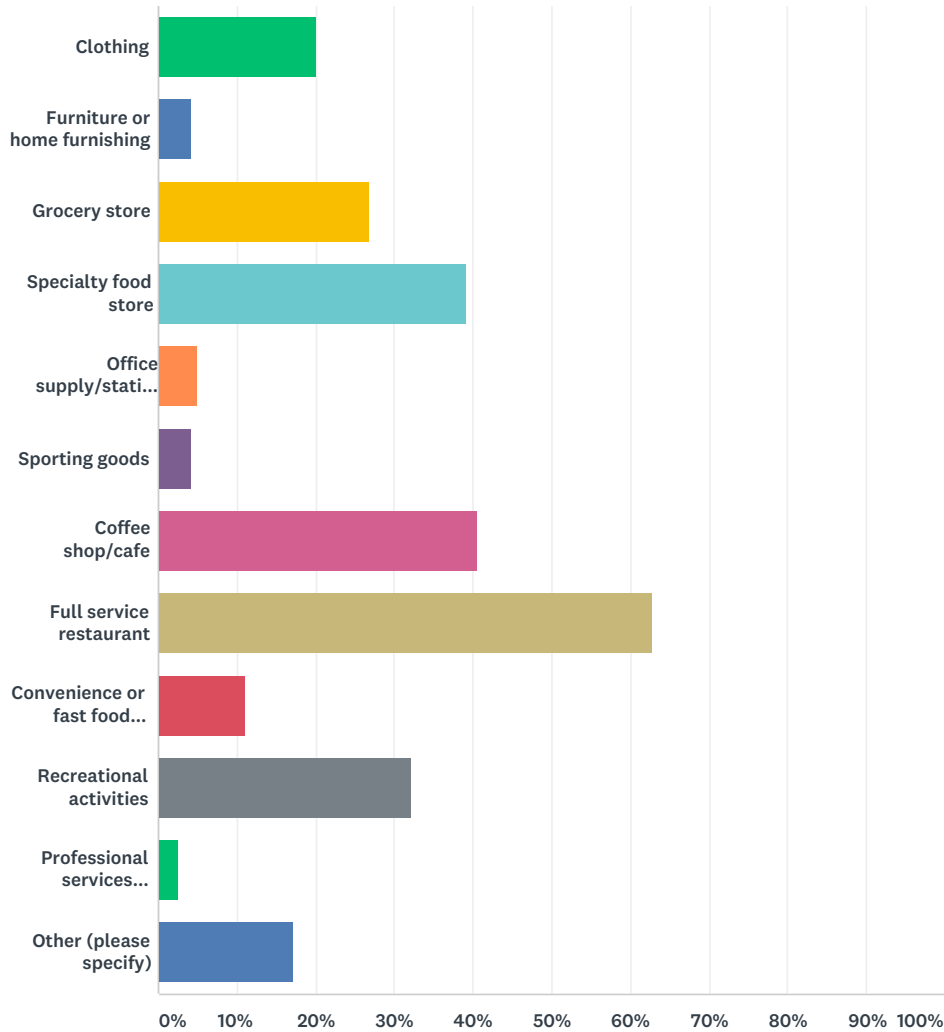
	1	2	3	4	5	6	7	8	9	10	TOTAL	SC
Historical, artistic, and cultural activities and programs	2.02% 14	3.76% 26	3.32% 23	5.49% 38	7.08% 49	10.40% 72	13.87% 96	15.61% 108	19.22% 133	19.22% 133	692	
Local restaurants, shops, and services	4.06% 28	7.40% 51	9.14% 63	9.00% 62	11.90% 82	12.05% 83	12.05% 83	11.18% 77	12.19% 84	11.03% 76	689	
A range of available housing styles, types, and costs	6.60% 46	8.03% 56	6.89% 48	8.75% 61	9.90% 69	5.74% 40	7.89% 55	10.62% 74	15.06% 105	20.52% 143	697	
Options for moving in and around town by foot, bike, ride share, or transit	2.76% 19	5.22% 36	9.00% 62	10.01% 69	10.01% 69	10.89% 75	13.64% 94	14.22% 98	11.61% 80	12.63% 87	689	
Open space, Lake Massapoag, parks, farms, trails, and other natural resources	14.12% 98	18.44% 128	15.85% 110	11.24% 78	11.53% 80	9.22% 64	7.20% 50	6.48% 45	3.46% 24	2.45% 17	694	
Infrastructure quality for walking, biking, and transit												
The construction of new housing												
Sustainability (such as energy efficiency)												
Quality of schools												
Community safety and security												

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Infrastructure quality for Town roads, sidewalks, and water supply	4.64% 32	9.57% 66	13.48% 93	17.54% 121	13.48% 93	14.20% 98	12.17% 84	7.25% 50	5.07% 35	2.61% 18	690
The construction and/or maintenance of public facilities (including school buildings, recreation/community centers, Town offices, and others)	3.80% 26	8.61% 59	9.49% 65	14.89% 102	13.43% 92	13.87% 95	12.85% 88	10.51% 72	7.74% 53	4.82% 33	685
Sustainability (such as energy and water conservation, bikeability, low-impact development)	3.61% 25	5.92% 41	8.09% 56	8.38% 58	11.56% 80	11.99% 83	11.56% 80	13.44% 93	14.45% 100	10.98% 76	692
Quality of schools	50.43% 352	15.47% 108	8.60% 60	4.58% 32	3.58% 25	3.58% 25	2.87% 20	2.87% 20	3.30% 23	4.73% 33	698
Community safety including police, fire, and other Town services	8.65% 62	17.85% 128	16.18% 116	9.76% 70	9.76% 70	8.23% 59	6.00% 43	7.81% 56	5.44% 39	10.32% 74	717

Q5 Which types of new stores or businesses would attract you to visit and shop in Sharon more often? (Select up to 3)

Answered: 731 Skipped: 109



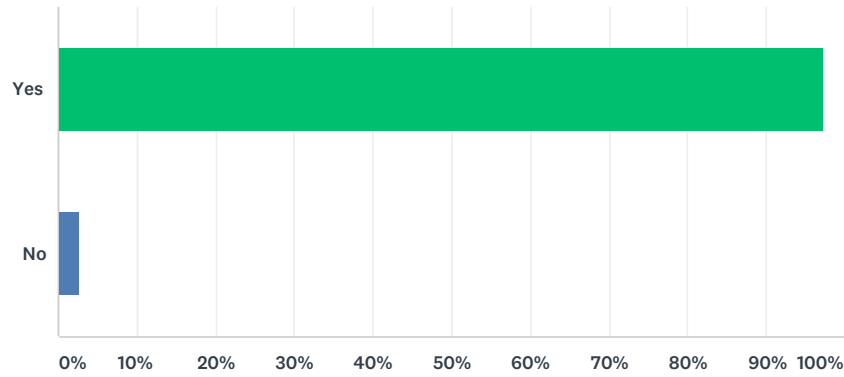
ANSWER CHOICES	RESPONSES	
Clothing	20.11%	147
Furniture or home furnishing	4.10%	30
Grocery store	26.68%	195
Specialty food store	39.12%	286
Office supply/stationary	5.06%	37
Sporting goods	4.24%	31
Coffee shop/cafe	40.63%	297
Full service restaurant	62.79%	459
Convenience or fast food restaurant	11.08%	81
Recreational activities	32.28%	236
Professional services (lawyer, realtor, etc.)	2.46%	18

Imagine Sharon: Fall Survey

Other (please specify)	17.10%	125
Total Respondents: 731		

Q6 Do you live in Sharon?

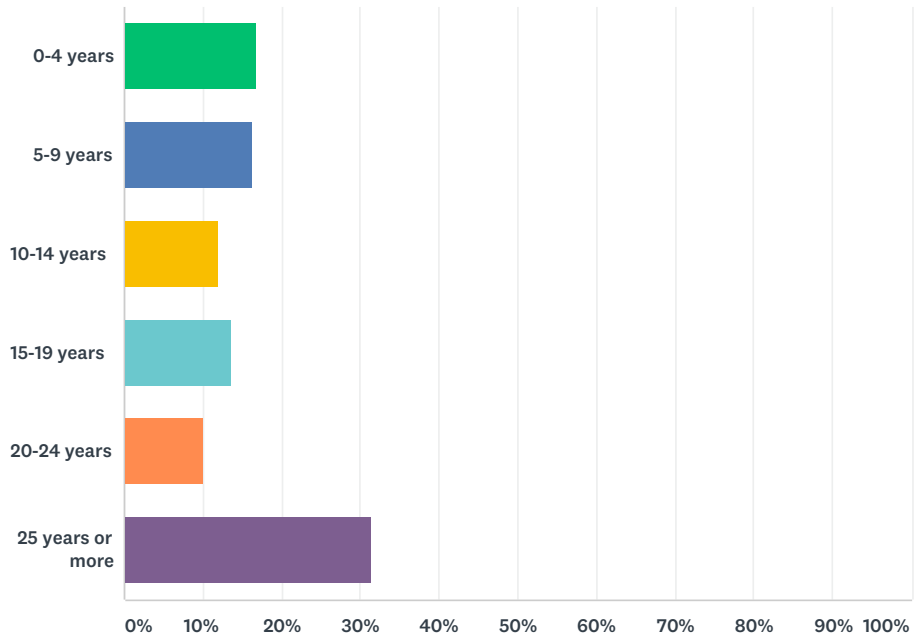
Answered: 728 Skipped: 112



ANSWER CHOICES	RESPONSES	
Yes	97.25%	708
No	2.75%	20
TOTAL		728

Q7 How long have you lived in Sharon?

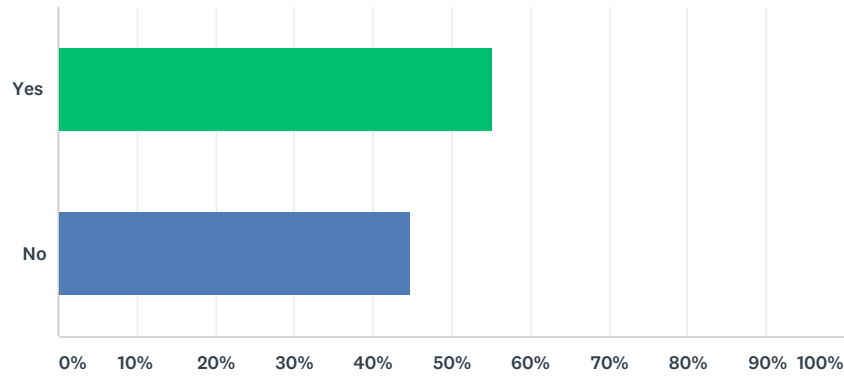
Answered: 696 Skipped: 144



ANSWER CHOICES	RESPONSES	
0-4 years	16.81%	117
5-9 years	16.24%	113
10-14 years	11.93%	83
15-19 years	13.51%	94
20-24 years	10.06%	70
25 years or more	31.47%	219
TOTAL		696

Q8 Do you have children (18 or younger) living at home?

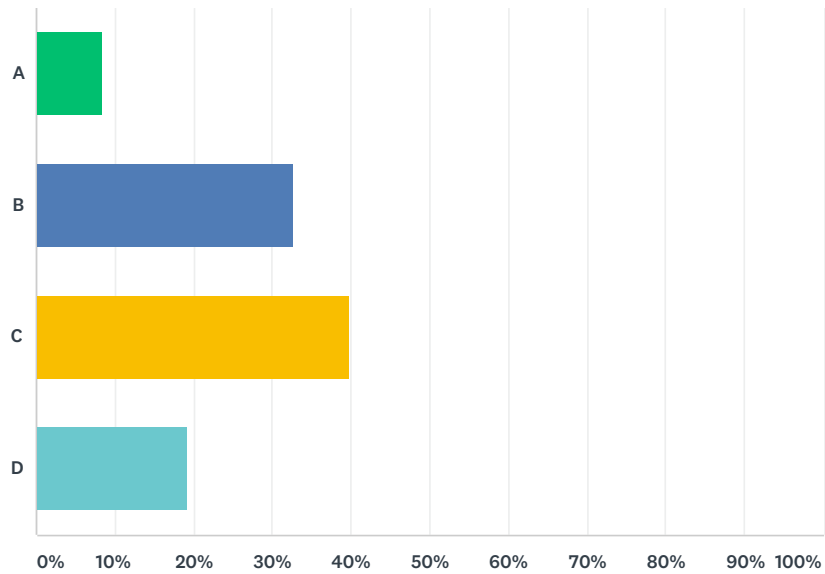
Answered: 696 Skipped: 144



ANSWER CHOICES	RESPONSES	
Yes	55.32%	385
No	44.68%	311
Total Respondents: 696		

Q9 Where do you live? Please choose the letter corresponding to your area of residence on the map.

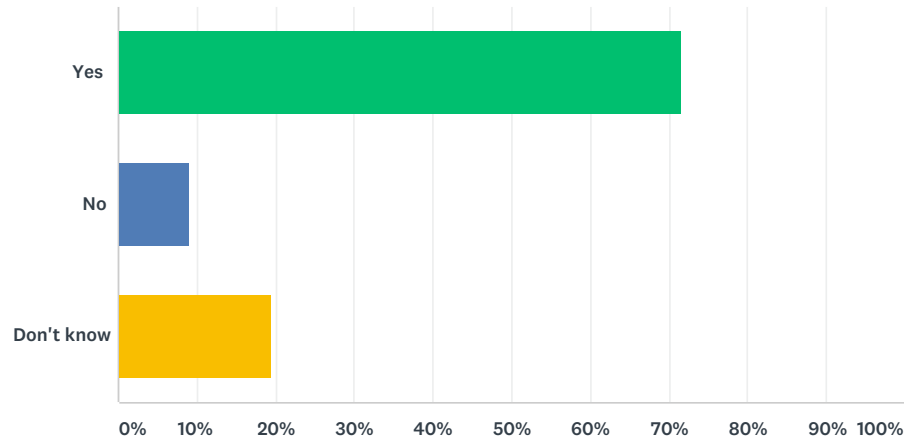
Answered: 696 Skipped: 144



ANSWER CHOICES	RESPONSES	
A	8.33%	58
B	32.61%	227
C	39.80%	277
D	19.25%	134
TOTAL		696

Q10 Do you plan to stay in your current housing for the next 5-10 years?

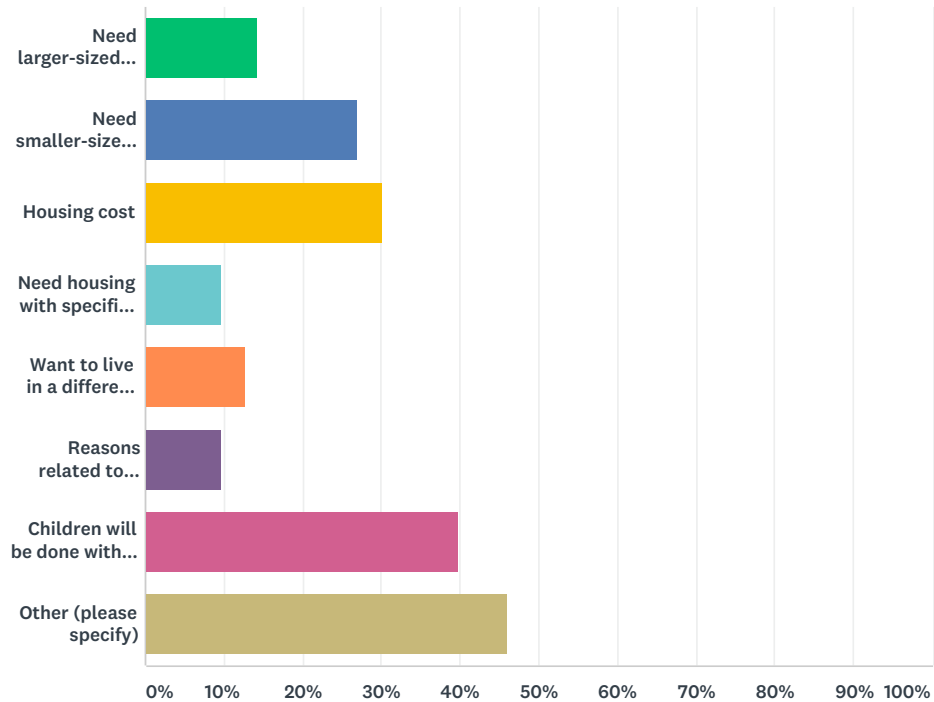
Answered: 696 Skipped: 144



ANSWER CHOICES	RESPONSES	
Yes	71.55%	498
No	9.05%	63
Don't know	19.40%	135
TOTAL		696

Q11 Why are you planning to move? (Select all that apply)

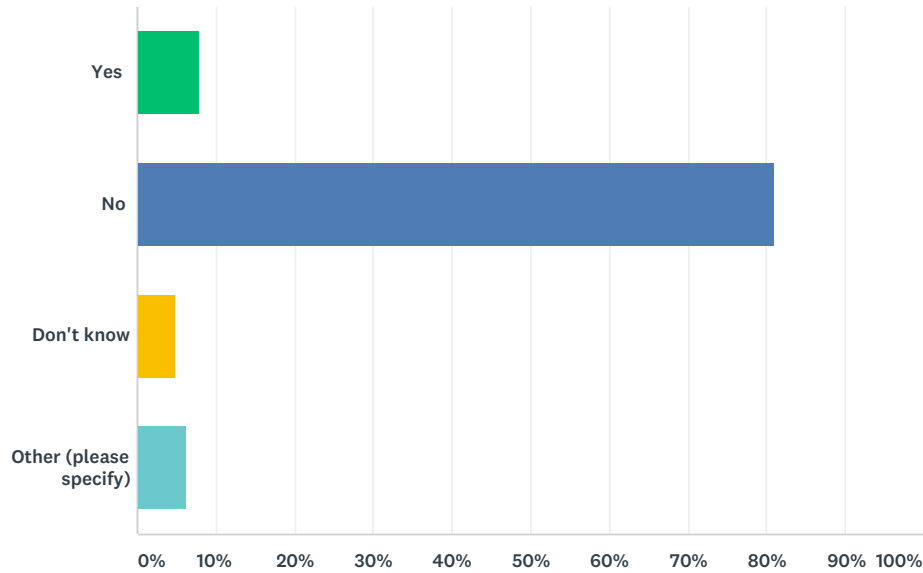
Answered: 63 Skipped: 777



ANSWER CHOICES	RESPONSES	
Need larger-sized housing (more rooms or square feet)	14.29%	9
Need smaller-sized housing (fewer rooms or square feet)	26.98%	17
Housing cost	30.16%	19
Need housing with specific amenities (e.g. physical, social, or medical services)	9.52%	6
Want to live in a different neighborhood	12.70%	8
Reasons related to employment or personal obligations	9.52%	6
Children will be done with Sharon public schools	39.68%	25
Other (please specify)	46.03%	29
Total Respondents: 63		

Q12 Do you expect your next housing will be in Sharon?

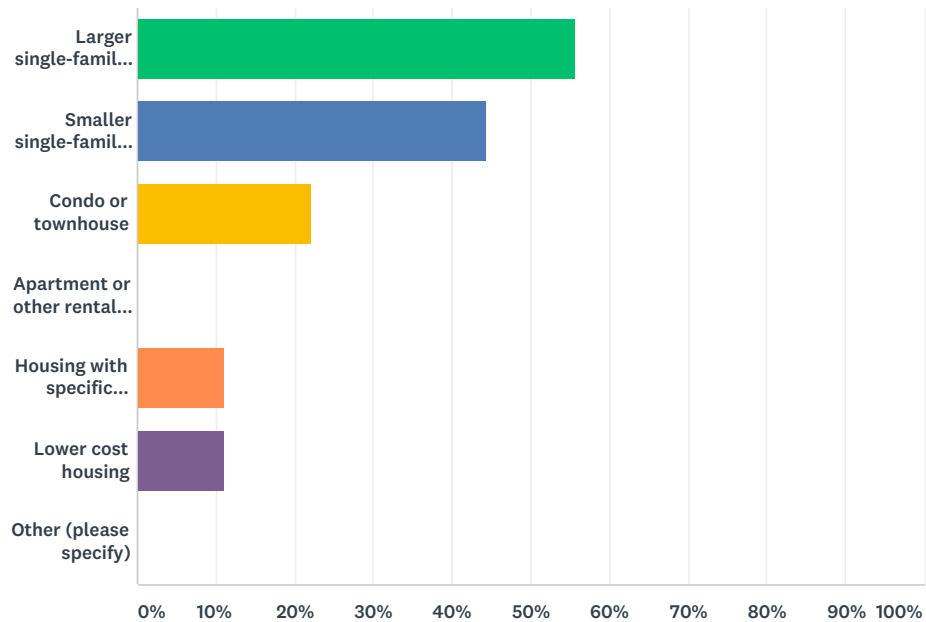
Answered: 63 Skipped: 777



ANSWER CHOICES	RESPONSES	
Yes	7.94%	5
No	80.95%	51
Don't know	4.76%	3
Other (please specify)	6.35%	4
TOTAL		63

Q13 Since you plan to move within town, what type of housing do you expect to need? (Select all that apply)

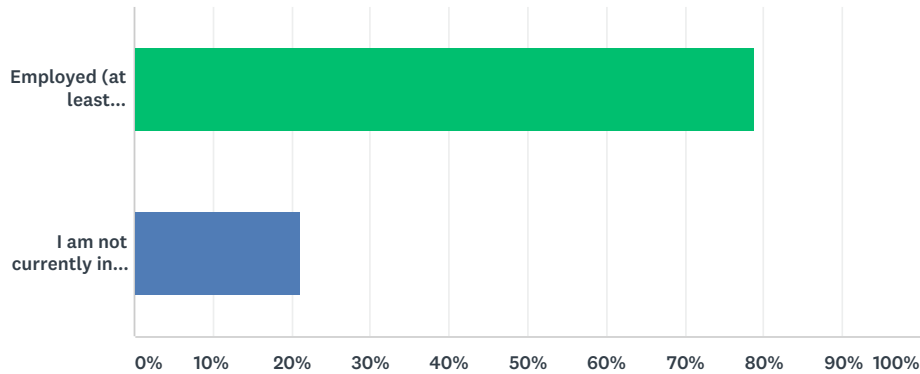
Answered: 9 Skipped: 831



ANSWER CHOICES	RESPONSES	
Larger single-family house	55.56%	5
Smaller single-family house	44.44%	4
Condo or townhouse	22.22%	2
Apartment or other rental housing	0.00%	0
Housing with specific services or amenities (e.g., physical, social or medical services)	11.11%	1
Lower cost housing	11.11%	1
Other (please specify)	0.00%	0
Total Respondents: 9		

Q14 What best describes your current employment status?

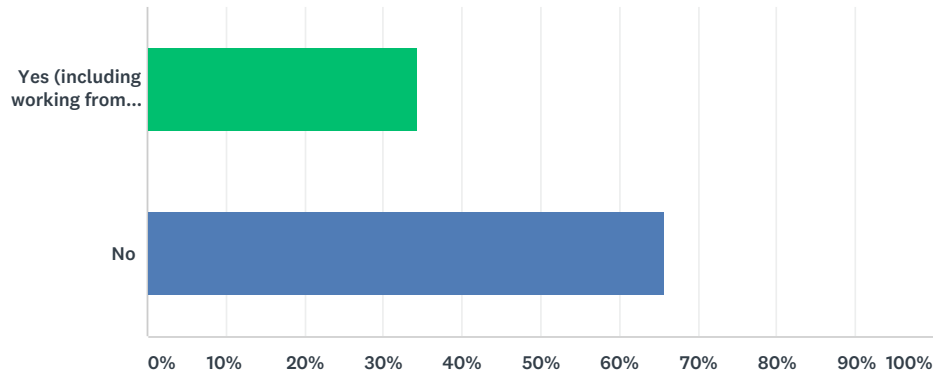
Answered: 715 Skipped: 125



ANSWER CHOICES	RESPONSES	
Employed (at least part-time)	78.88%	564
I am not currently in the workforce	21.12%	151
TOTAL		715

Q15 Do you work in Sharon?

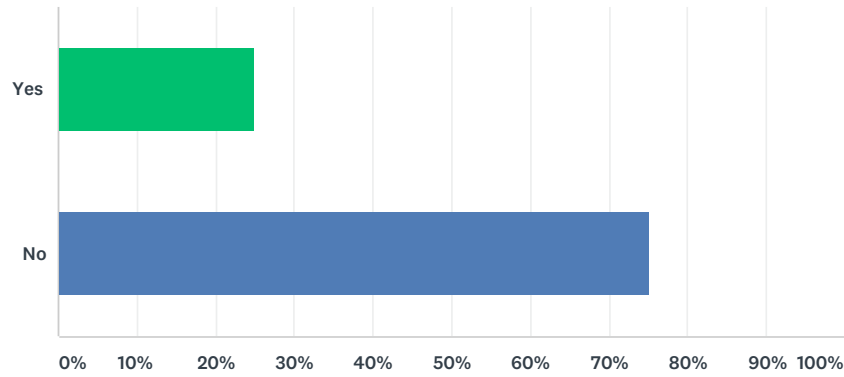
Answered: 565 Skipped: 275



ANSWER CHOICES	RESPONSES	
Yes (including working from home)	34.34%	194
No	65.66%	371
TOTAL		565

Q16 Do you own a business in Sharon?

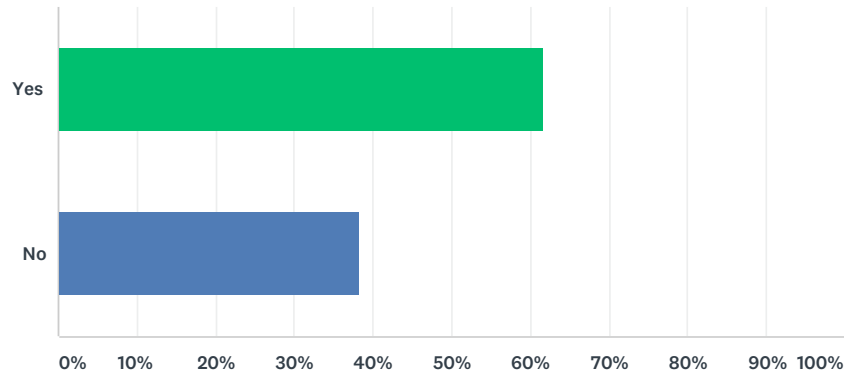
Answered: 193 Skipped: 647



ANSWER CHOICES		RESPONSES	
Yes		24.87%	48
No		75.13%	145
TOTAL			193

Q17 Do you work from home?

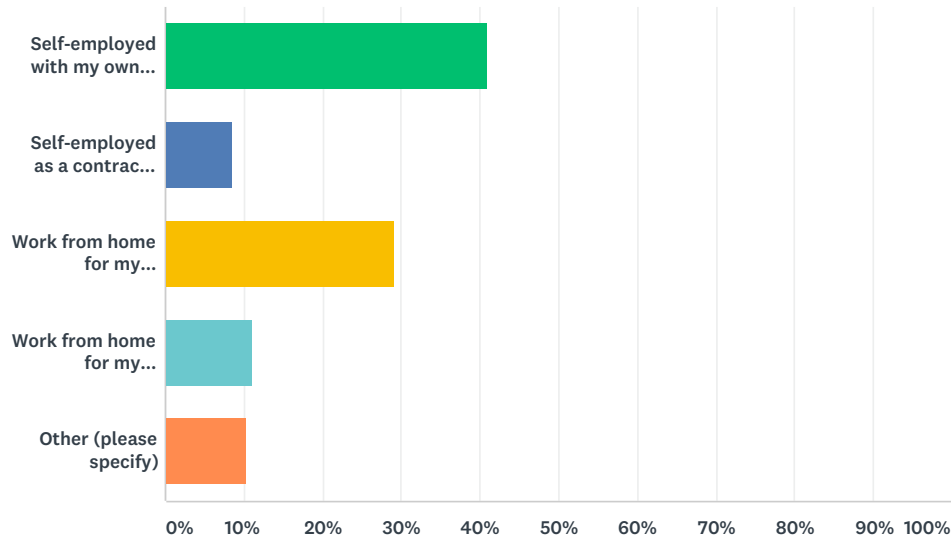
Answered: 193 Skipped: 647



ANSWER CHOICES		RESPONSES	
Yes		61.66%	119
No		38.34%	74
TOTAL			193

Q18 What best describes your work situation?

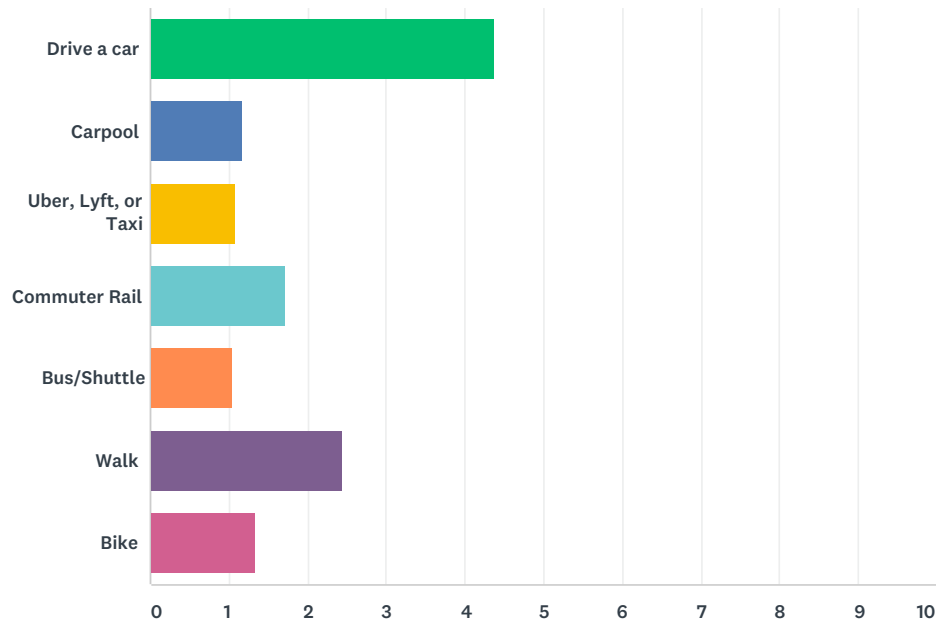
Answered: 117 Skipped: 723



ANSWER CHOICES	RESPONSES	
Self-employed with my own business	41.03%	48
Self-employed as a contractor to another firm	8.55%	10
Work from home for my employer, year-round on a full-time basis	29.06%	34
Work from home for my employer, on a seasonal or year-round part-time basis	11.11%	13
Other (please specify)	10.26%	12
TOTAL		117

Q19 Thinking about your typical week (Monday to Sunday) how many days do you use the following transportation modes?

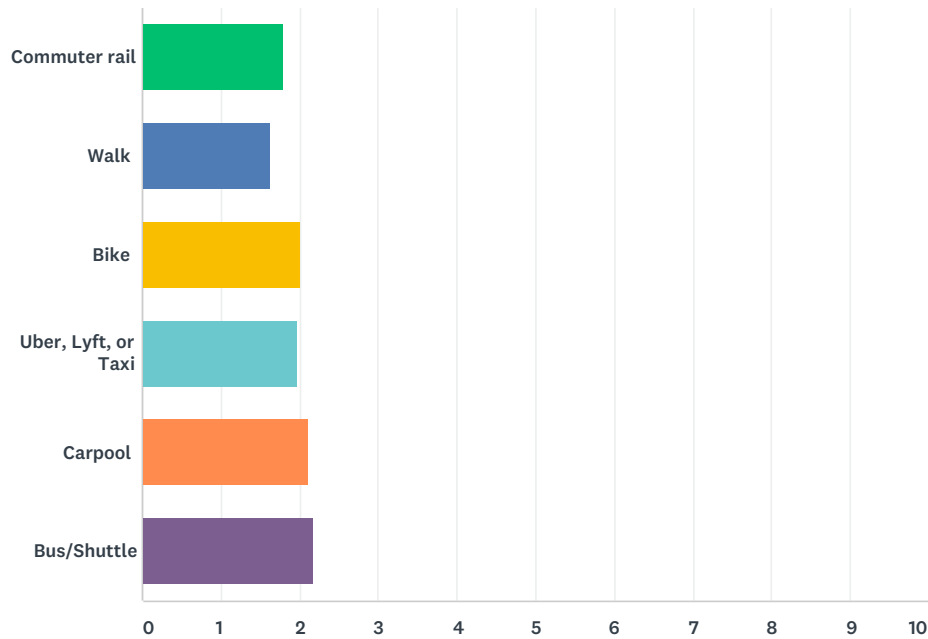
Answered: 690 Skipped: 150



	0 DAYS	1-2 DAYS	3-4 DAYS	5-6 DAYS	EVERY DAY	TOTAL	WEIGHTED AVERAGE
Drive a car	1.59% 11	6.52% 45	8.41% 58	20.43% 141	63.04% 435	690	4.37
Carpool	88.26% 609	7.83% 54	2.32% 16	1.01% 7	0.58% 4	690	1.18
Uber, Lyft, or Taxi	93.33% 644	5.80% 40	0.72% 5	0.00% 0	0.14% 1	690	1.08
Commuter Rail	66.81% 461	11.74% 81	6.96% 48	12.03% 83	2.46% 17	690	1.72
Bus/Shuttle	98.26% 678	0.72% 5	0.00% 0	0.72% 5	0.29% 2	690	1.04
Walk	34.78% 240	25.94% 179	15.51% 107	7.97% 55	15.80% 109	690	2.44
Bike	75.65% 522	17.83% 123	4.35% 30	1.59% 11	0.58% 4	690	1.34

Q20 If improvements were made to the following transportation options, please indicate how frequently you would use each to travel:

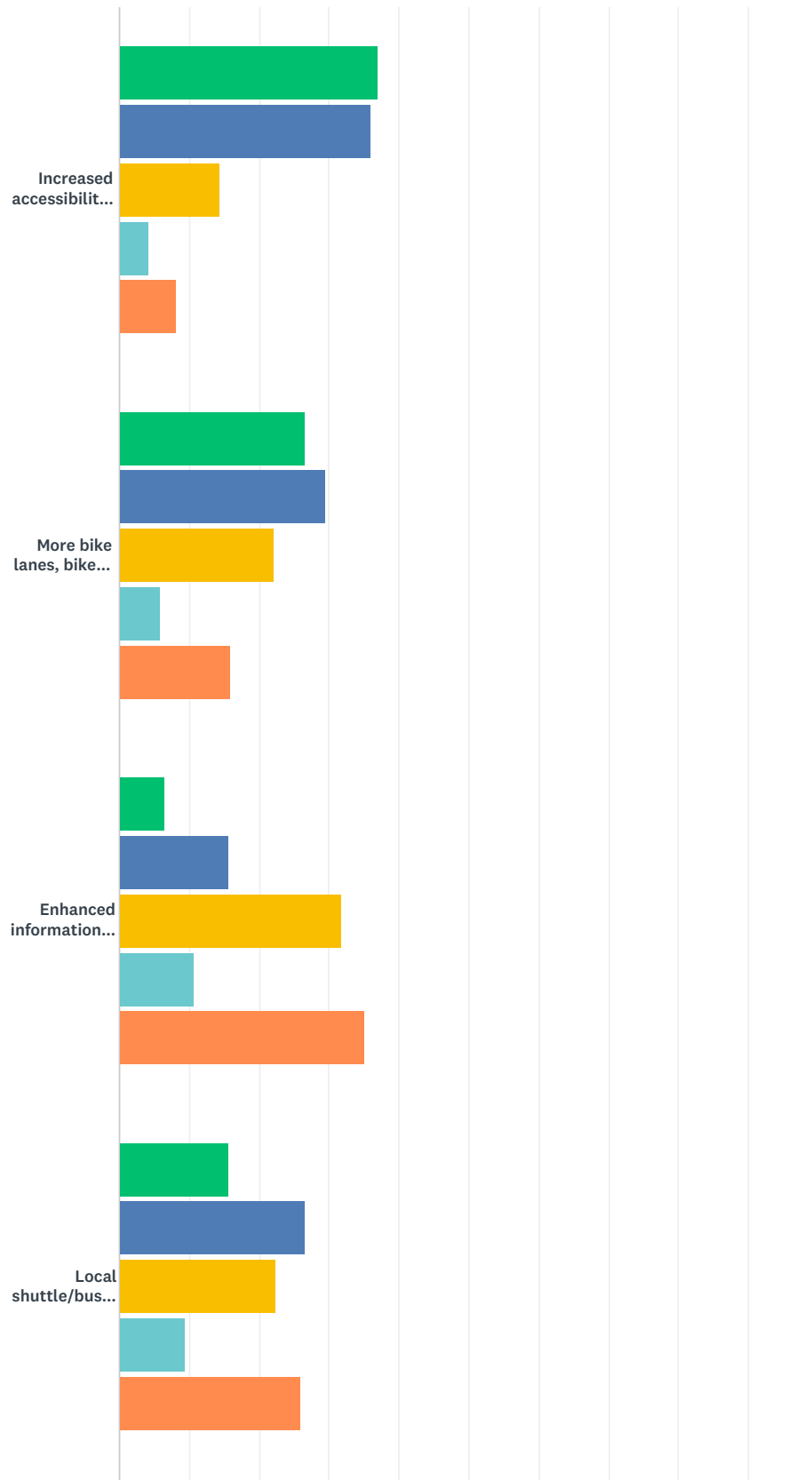
Answered: 690 Skipped: 150



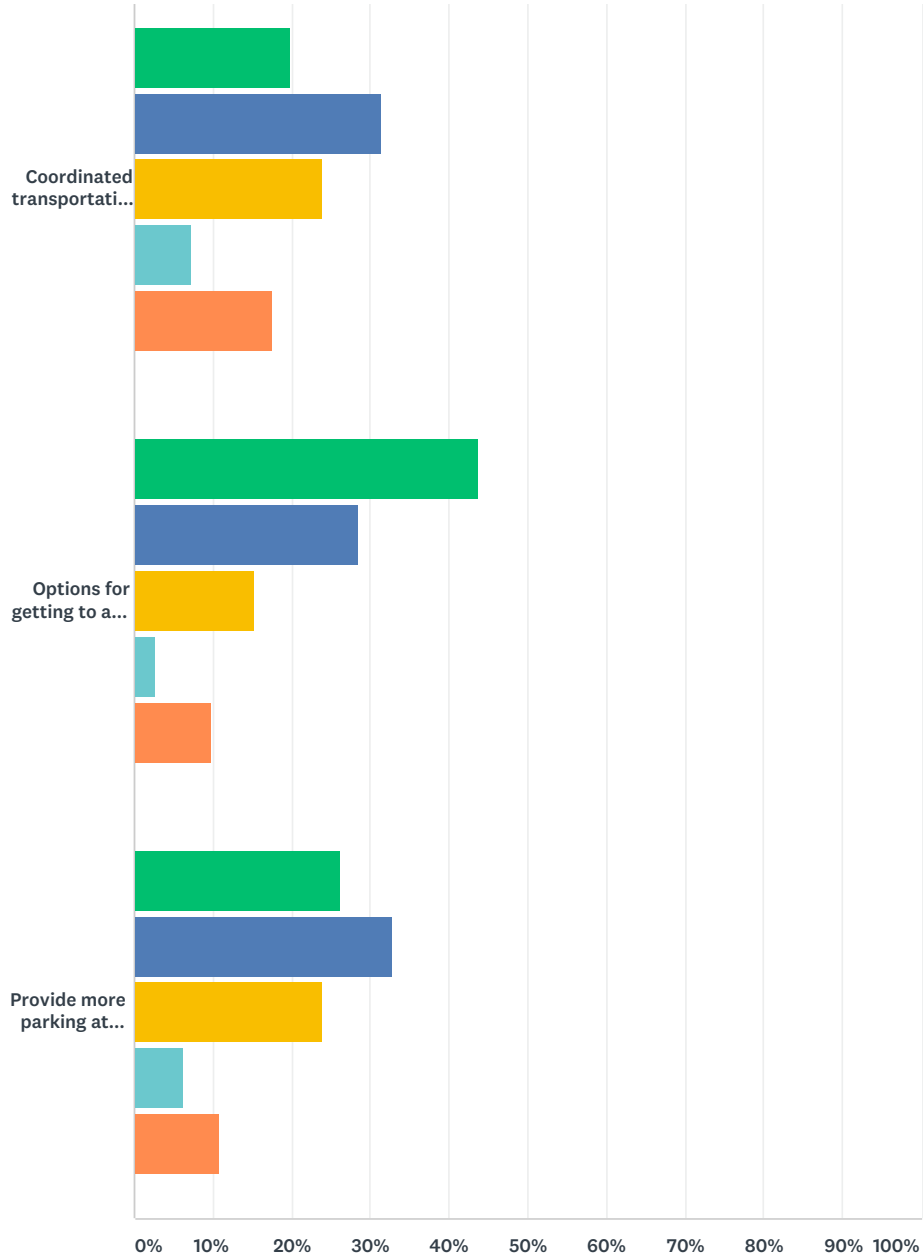
	SAME AS NOW	MORE THAN NOW (STILL DRIVE FOR MOST TRIPS)	MORE THAN NOW (WOULD REPLACE DRIVING TRIPS)	DO NOT USE NOW/WILL NOT IN FUTURE	TOTAL	WEIGHTED AVERAGE
Commuter rail	55.65% 384	19.71% 136	13.19% 91	11.45% 79	690	1.80
Walk	59.42% 410	24.35% 168	8.84% 61	7.39% 51	690	1.64
Bike	47.68% 329	23.62% 163	9.13% 63	19.57% 135	690	2.01
Uber, Lyft, or Taxi	58.84% 406	12.32% 85	2.46% 17	26.38% 182	690	1.96
Carpool	56.52% 390	8.12% 56	3.48% 24	31.88% 220	690	2.11
Bus/Shuttle	45.22% 312	17.68% 122	11.59% 80	25.51% 176	690	2.17

Q21 Please tell us how important transportation improvements are to you in the next 10-15 years in the following areas:

Answered: 690 Skipped: 150



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■ Very important
 ■ Somewhat important
 ■ Neutral
 ■ Somewhat unimportant
 ■ Not important

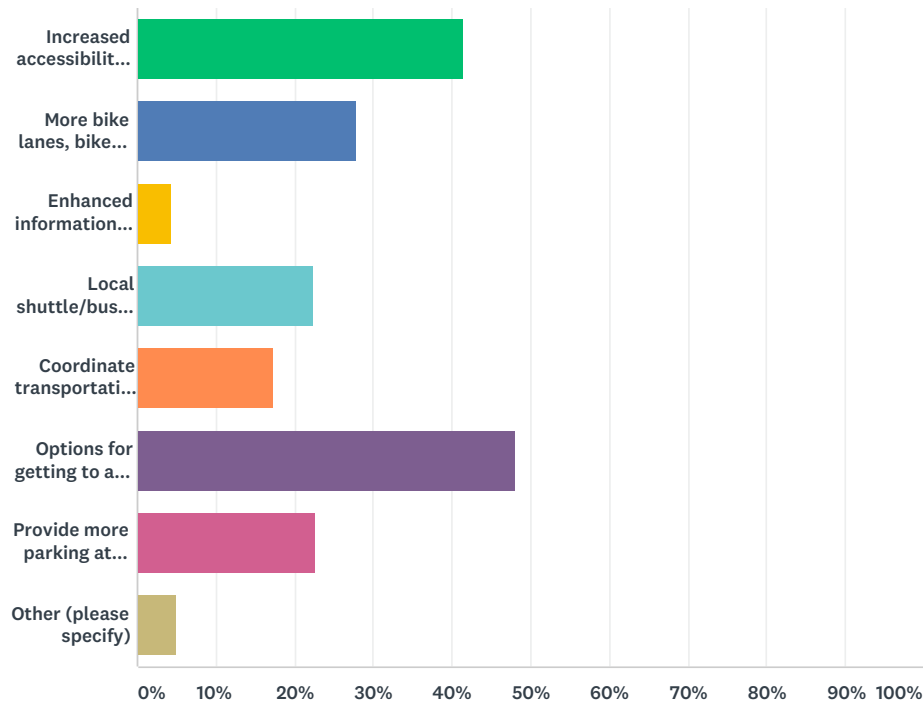
	VERY IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	SOMEWHAT UNIMPORTANT	NOT IMPORTANT	TOTAL
Increased accessibility throughout town (e.g., more sidewalks, marked crossings, etc.)	37.10% 256	36.09% 249	14.49% 100	4.20% 29	8.12% 56	690
More bike lanes, bike racks, wayfinding, and trail and safety information	26.52% 183	29.42% 203	22.17% 153	5.94% 41	15.94% 110	690
Enhanced information about carpool and ride share options	6.52% 45	15.65% 108	31.88% 220	10.72% 74	35.22% 243	690
Local shuttle/bus service within town	15.65% 108	26.67% 184	22.32% 154	9.42% 65	25.94% 179	690
Coordinated transportation plan with neighboring towns to reduce congestion and traffic	19.86% 137	31.30% 216	23.91% 165	7.39% 51	17.54% 121	690

Imagine Sharon: Fall Survey

Options for getting to and from the commuter rail stations, including parking solutions	43.62% 301	28.41% 196	15.36% 106	2.75% 19	9.86% 68	690
Provide more parking at local destinations	26.09% 180	32.75% 226	23.91% 165	6.38% 44	10.87% 75	690

Q22 Please tell us your top 2 priorities for the transportation options and specific improvements listed below. (Select up to 2)

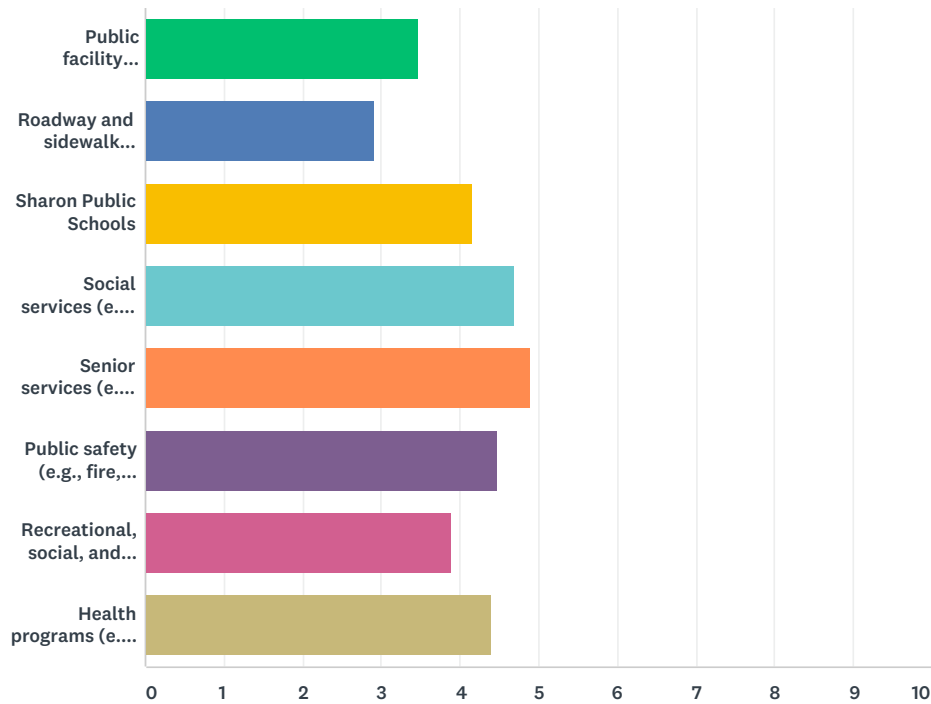
Answered: 690 Skipped: 150



ANSWER CHOICES	RESPONSES	
Increased accessibility throughout town (e.g., more sidewalks, curb cuts, marked crossings, etc.)	41.45%	286
More bike lanes, bike racks, wayfinding, and trail and safety information	27.83%	192
Enhanced information about carpool and ride share options	4.49%	31
Local shuttle/bus service within town	22.32%	154
Coordinate transportation plan with neighboring towns to reduce congestion and traffic	17.39%	120
Options for getting to and from the commuter rail stations, including parking solutions	48.12%	332
Provide more parking at local destinations	22.61%	156
Other (please specify)	5.07%	35
Total Respondents: 690		

Q23 How satisfied are you with services provided by the Town of Sharon that you have observed and/or used?

Answered: 674 Skipped: 166



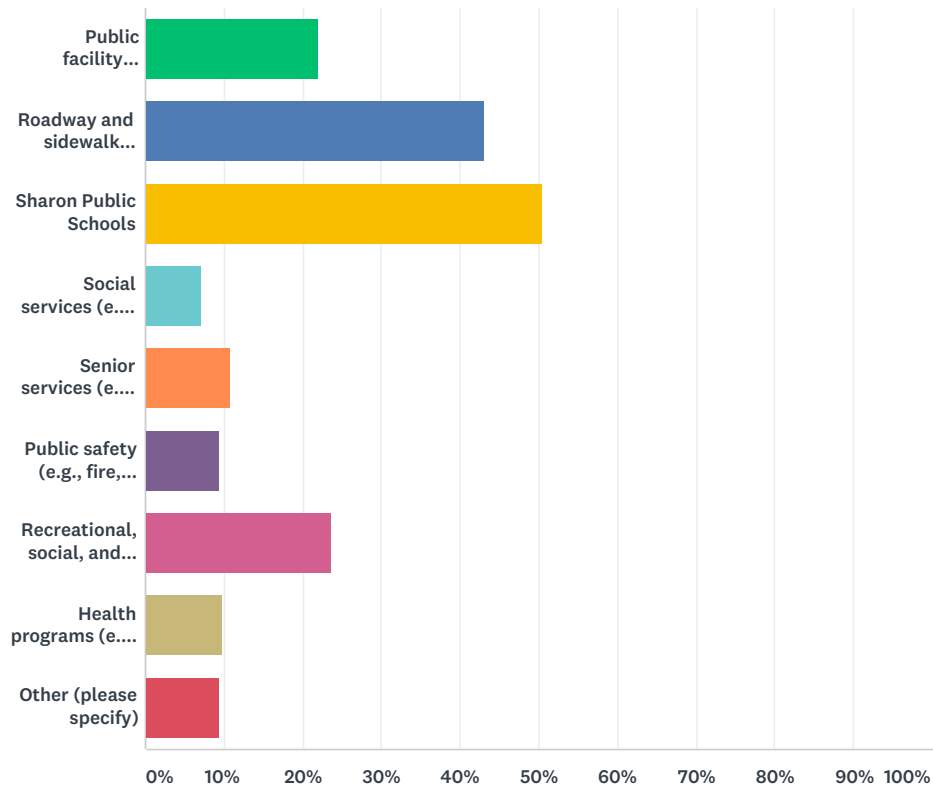
	NEEDS MAJOR IMPROVEMENT	NEEDS SOME IMPROVEMENT	NEUTRAL	SOMEWHAT SATISFIED	HIGHLY SATISFIED	I HAVEN'T USED SERVICE	TOTAL	WEIGHTED AVERAGE
Public facility services (e.g., trash and recycling, water supply, snow/ice removal)	6.82% 46	26.41% 178	10.24% 69	25.96% 175	29.23% 197	1.34% 9	674	3.48
Roadway and sidewalk maintenance and improvements	14.39% 97	34.12% 230	10.98% 74	28.34% 191	11.42% 77	0.74% 5	674	2.91
Sharon Public Schools	5.93% 40	13.50% 91	10.68% 72	13.95% 94	39.61% 267	16.32% 110	674	4.17
Social services (e.g., financial, housing, and utility support, disability-related services)	2.67% 18	7.27% 49	25.37% 171	4.75% 32	3.12% 21	56.82% 383	674	4.69

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Senior services (e.g., medical transportation, memory cafe, social worker support)	1.63% 11	5.93% 40	21.81% 147	4.30% 29	4.45% 30	61.87% 417	674	4.90
Public safety (e.g., fire, police)	1.04% 7	3.86% 26	15.58% 105	13.50% 91	57.72% 389	8.31% 56	674	4.48
Recreational, social, and cultural activities	3.41% 23	13.50% 91	16.02% 108	33.53% 226	24.33% 164	9.20% 62	674	3.89
Health programs (e.g., school health, substance abuse programs, environmental health information, flu clinics)	2.23% 15	9.35% 63	20.92% 141	16.62% 112	15.43% 104	35.46% 239	674	4.40

Q24 Which public services should the Town specifically expand or invest in? (Select up to 2)

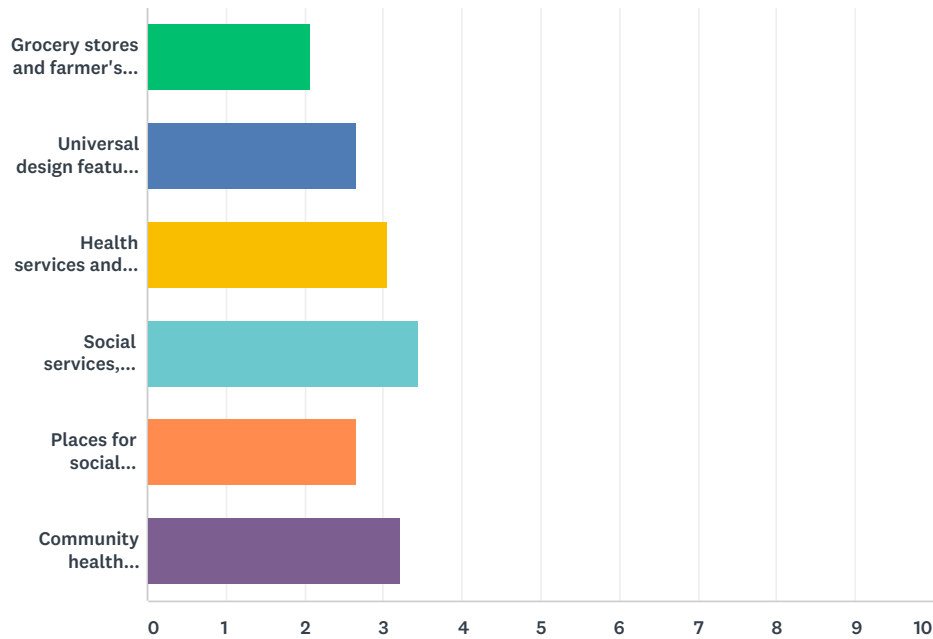
Answered: 674 Skipped: 166



ANSWER CHOICES	RESPONSES	
Public facility services (e.g., trash and recycling, water supply, snow/ice removal)	21.96%	148
Roadway and sidewalk maintenance and improvements	43.03%	290
Sharon Public Schools	50.45%	340
Social services (e.g., financial, housing, and utility support, disability-related services)	7.12%	48
Senior services (e.g, medical transportation, memory cafe, social worker support)	10.83%	73
Public safety (e.g., fire, police)	9.35%	63
Recreational, social, and cultural activities	23.74%	160
Health programs (e.g., school health, substance abuse programs, environmental health information, flu clinics)	9.79%	66
Other (please specify)	9.35%	63
Total Respondents: 674		

Q25 How satisfied are you with the availability of these community features within the Town of Sharon?

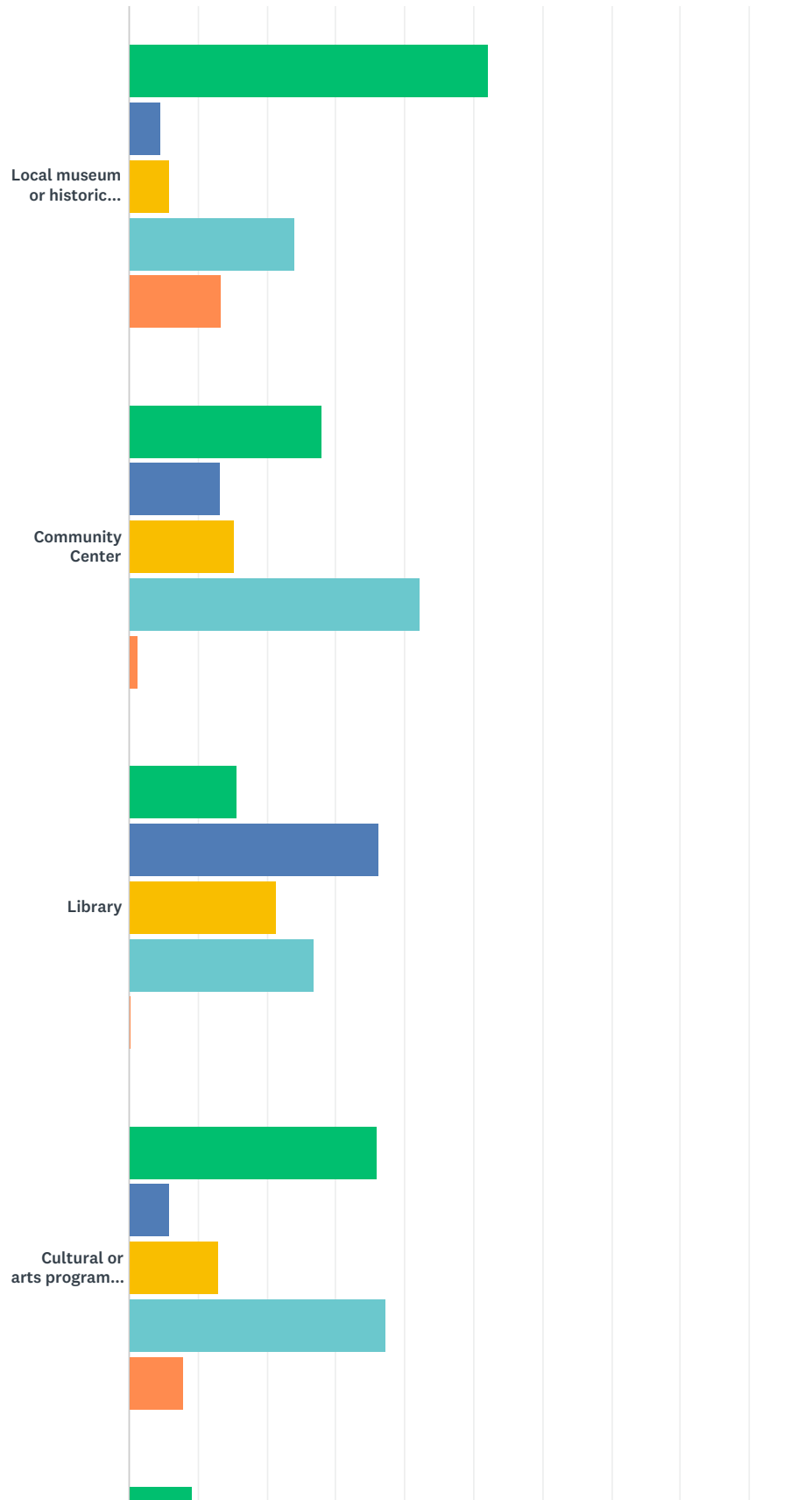
Answered: 659 Skipped: 181



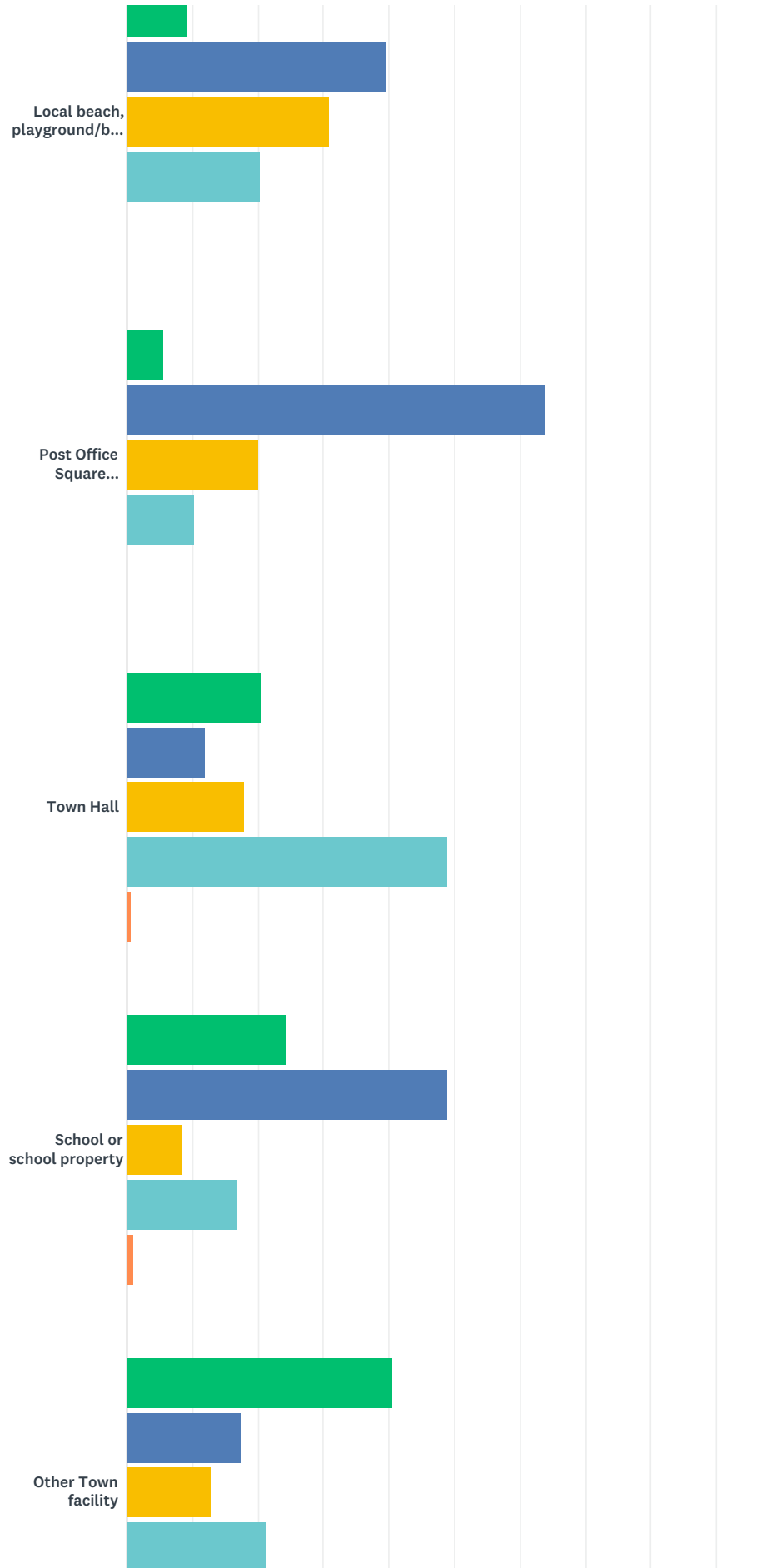
	NOT AT ALL SATISFIED	SOMEWHAT SATISFIED	VERY SATISFIED	NOT SURE/I DON'T KNOW	TOTAL	WEIGHTED AVERAGE
Grocery stores and farmer's markets	20.21% 133	53.80% 354	23.40% 154	2.58% 17	658	2.08
Universal design features in public buildings and streets (e.g., elevators, curb-cuts, ramps)	12.84% 84	41.74% 273	13.00% 85	32.42% 212	654	2.65
Health services and facilities	7.85% 51	30.00% 195	11.38% 74	50.77% 330	650	3.05
Social services, including those for seniors (65+) and people with disabilities (e.g., social, transportation, financial/housing assistance)	3.35% 22	17.53% 115	8.69% 57	70.43% 462	656	3.46
Places for social activities and community affiliations (e.g., recreation, religious or social organizations, community education)	6.41% 42	40.15% 263	35.57% 233	17.86% 117	655	2.65
Community health education (e.g., physical activity, nutrition, alcohol or drug prevention/treatment)	4.30% 28	26.27% 171	11.98% 78	57.45% 374	651	3.23

Q26 Tell us how often you have visited the following destinations.

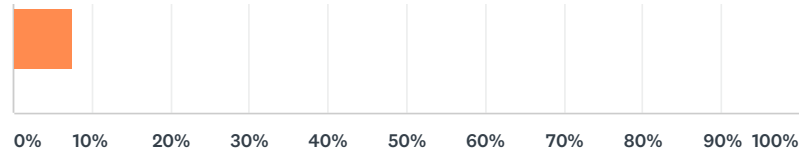
Answered: 659 Skipped: 181



Imagine Sharon: Fall Survey



Imagine Sharon: Fall Survey



■ No
 ■ Last week
 ■ Last month
 ■ Past Year
 ■ Didn't know existed

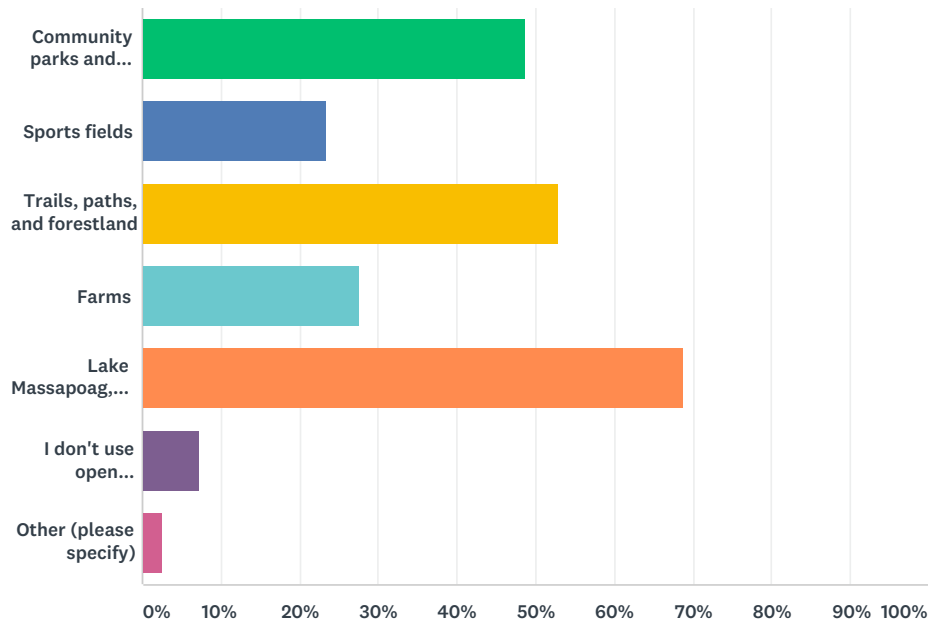
	NO	LAST WEEK	LAST MONTH	PAST YEAR	DIDN'T KNOW EXISTED	TOTAL
Local museum or historic building	52.05% 343	4.70% 31	5.92% 39	23.98% 158	13.35% 88	659
Community Center	28.07% 185	13.20% 87	15.17% 100	42.34% 279	1.21% 8	659
Library	15.63% 103	36.12% 238	21.40% 141	26.71% 176	0.15% 1	659
Cultural or arts program or event	35.96% 237	5.92% 39	13.05% 86	37.18% 245	7.89% 52	659
Local beach, playground/ball field, park, or trails	9.10% 60	39.61% 261	30.96% 204	20.33% 134	0.00% 0	659
Post Office Square (business or service)	5.61% 37	63.88% 421	20.18% 133	10.32% 68	0.00% 0	659
Town Hall	20.49% 135	11.84% 78	18.06% 119	49.01% 323	0.61% 4	659
School or school property	24.43% 161	49.01% 323	8.65% 57	16.84% 111	1.06% 7	659
Other Town facility	40.67% 268	17.60% 116	13.05% 86	21.24% 140	7.44% 49	659

Q27 What would you miss most here in Sharon if it was lost? Please give us one word.

Answered: 646 Skipped: 194

Q28 What types of open spaces in town do you use most often? (Select up to 3)

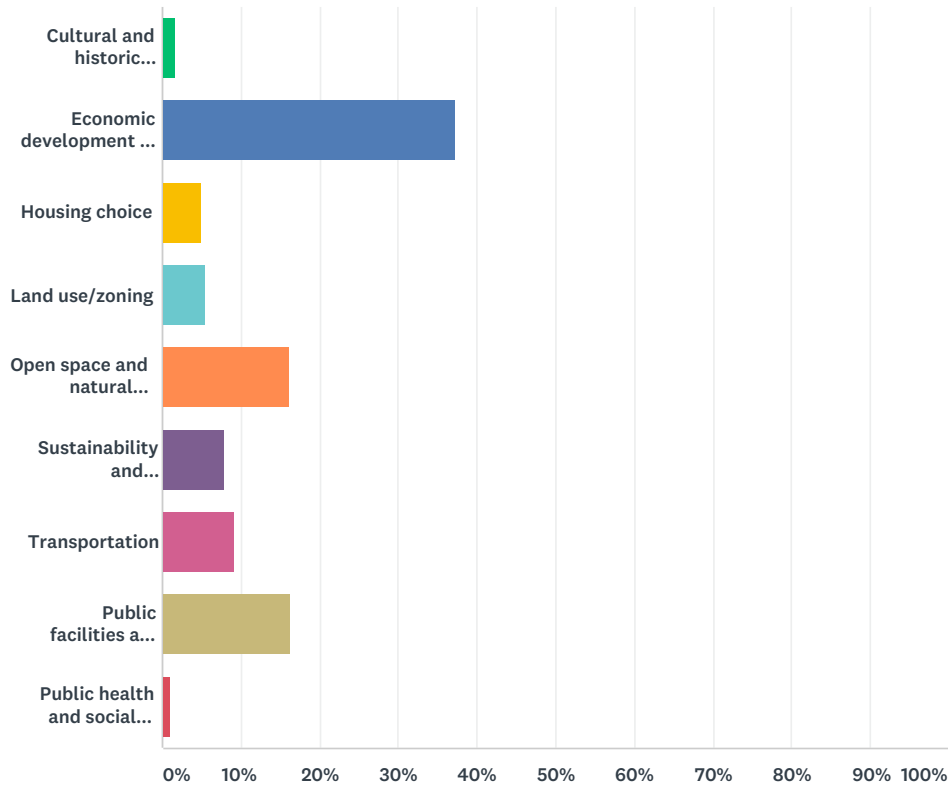
Answered: 646 Skipped: 194



ANSWER CHOICES	RESPONSES	
Community parks and playgrounds	48.76%	315
Sports fields	23.53%	152
Trails, paths, and forestland	52.94%	342
Farms	27.71%	179
Lake Massapoag, beaches, ponds, rivers, and streams	68.89%	445
I don't use open spaces/they are not a priority for me	7.28%	47
Other (please specify)	2.48%	16
Total Respondents: 646		

Q29 What is your TOP plan priority for town improvement? (Select one)

Answered: 646 Skipped: 194



ANSWER CHOICES	RESPONSES	
Cultural and historic resources	1.70%	11
Economic development and local business base	37.15%	240
Housing choice	5.11%	33
Land use/zoning	5.42%	35
Open space and natural resources/recreation	16.10%	104
Sustainability and environmental initiatives	8.05%	52
Transportation	9.13%	59
Public facilities and infrastructure	16.25%	105
Public health and social services	1.08%	7
TOTAL		646

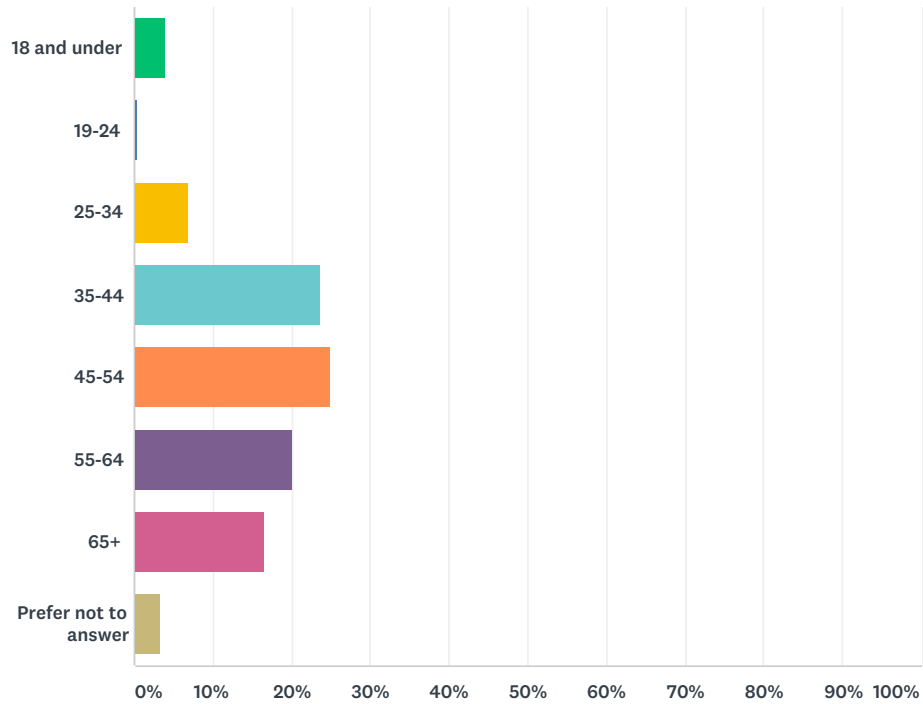
Q30 This Imagine Sharon Plan will include a community Vision Statement to guide the town's future. What three (3) words should be included? (These words represent big ideas that you think should be the focus of the Plan's vision such as education, open space, beautification, etc.)

Answered: 646 Skipped: 194

ANSWER CHOICES	RESPONSES	
Word 1	100.00%	646
Word 2	100.00%	646
Word 3	100.00%	646

Q31 What is your age?

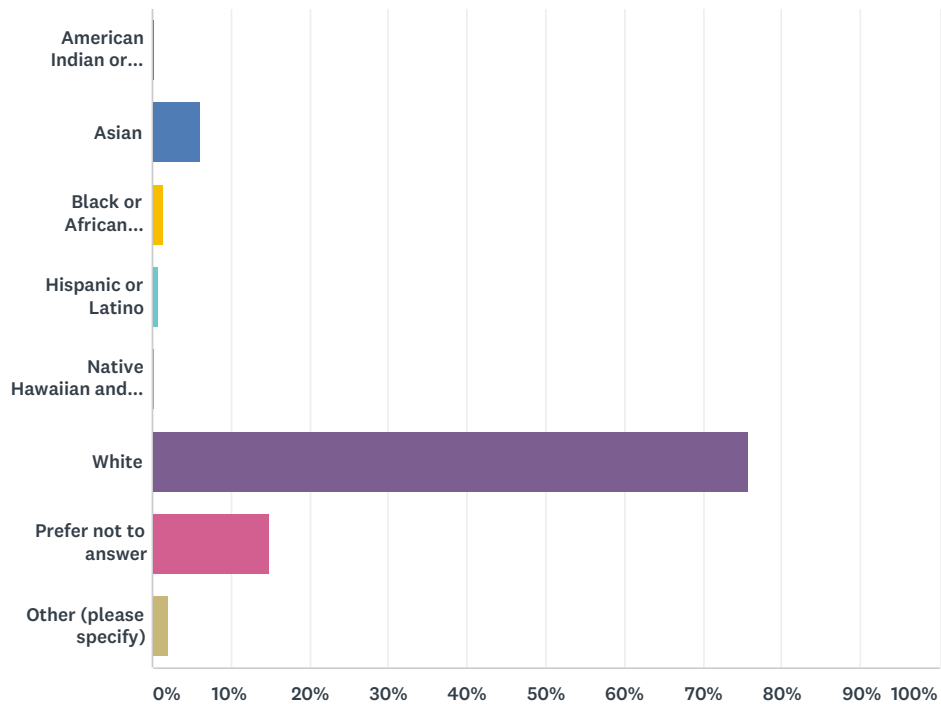
Answered: 645 Skipped: 195



ANSWER CHOICES	RESPONSES	
18 and under	4.03%	26
19-24	0.47%	3
25-34	6.98%	45
35-44	23.72%	153
45-54	24.81%	160
55-64	20.00%	129
65+	16.59%	107
Prefer not to answer	3.41%	22
TOTAL		645

Q32 What is your race/ethnicity?

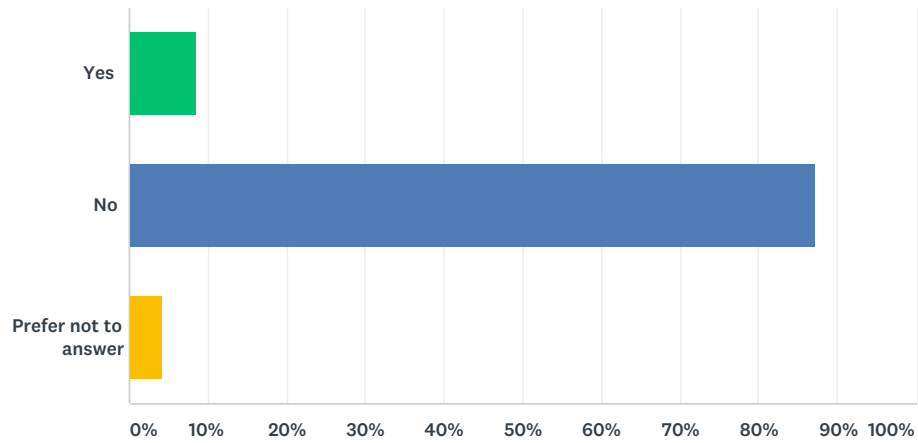
Answered: 645 Skipped: 195



ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	0.31%	2
Asian	6.05%	39
Black or African American	1.40%	9
Hispanic or Latino	0.93%	6
Native Hawaiian and other Pacific Islander	0.16%	1
White	75.81%	489
Prefer not to answer	14.88%	96
Other (please specify)	2.17%	14
Total Respondents: 645		

Q33 Do you consider yourself or a member of your household to be a person with a disability?

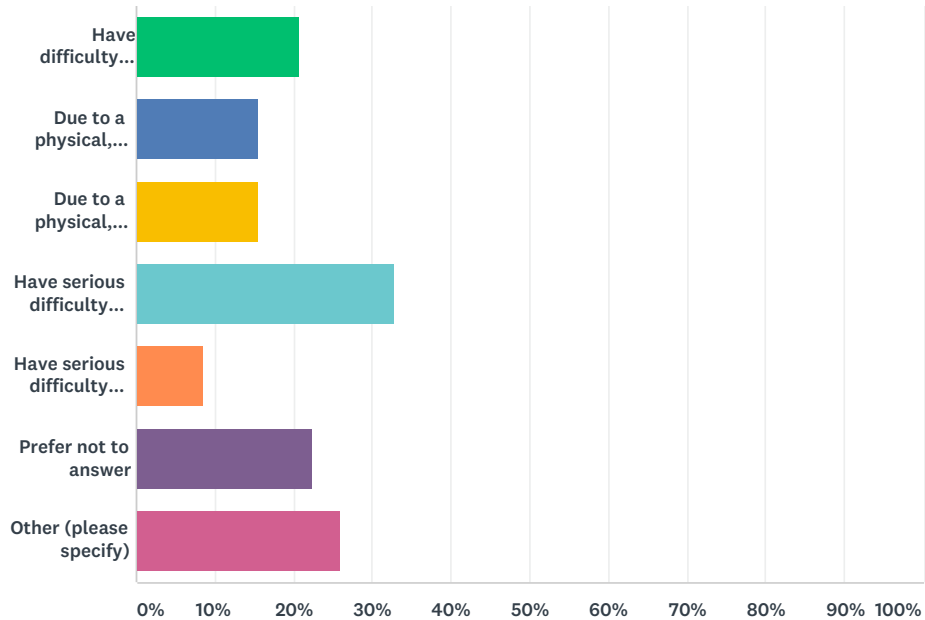
Answered: 642 Skipped: 198



ANSWER CHOICES		RESPONSES	
Yes		8.57%	55
No		87.23%	560
Prefer not to answer		4.21%	27
TOTAL			642

Q34 If yes, how would you best characterize the nature of your disability? (Select all that apply)

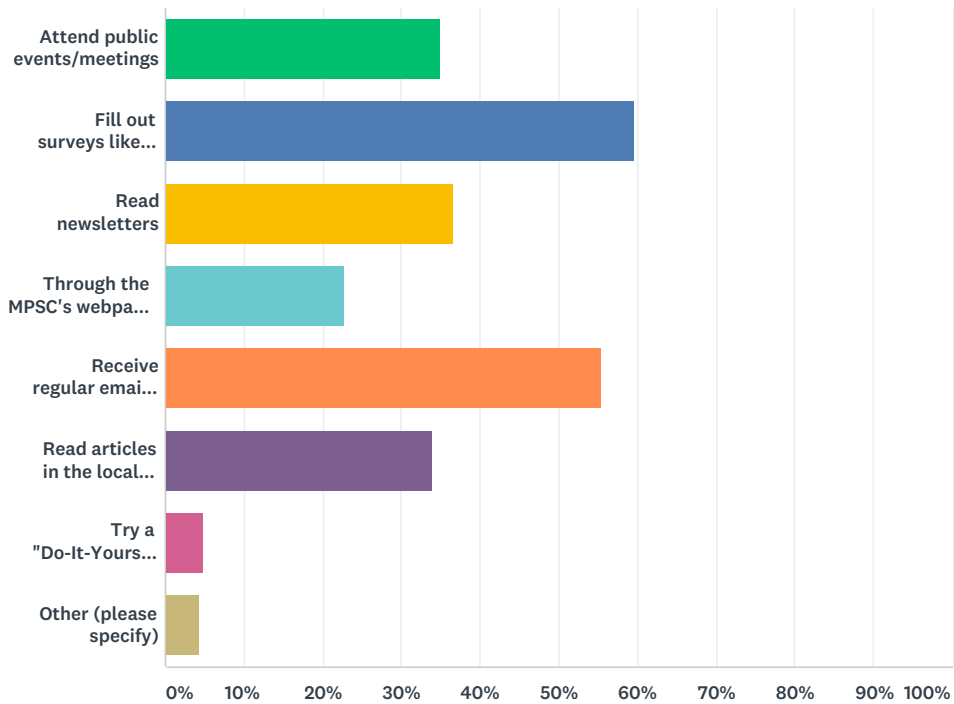
Answered: 58 Skipped: 782



ANSWER CHOICES	RESPONSES	
Have difficulty seeing or hearing	20.69%	12
Due to a physical, mental, or emotional condition, have difficulty doing errands alone, such as visiting the doctor or shopping	15.52%	9
Due to a physical, mental, or emotional condition, have difficulty concentrating, remembering, or making decisions	15.52%	9
Have serious difficulty walking or climbing stairs and/or require a wheelchair or other mobility aid	32.76%	19
Have serious difficulty dressing or bathing	8.62%	5
Prefer not to answer	22.41%	13
Other (please specify)	25.86%	15
Total Respondents: 58		

Q35 How would you like to stay involved in the master planning process (Select all that apply)

Answered: 643 Skipped: 197



ANSWER CHOICES	RESPONSES	
Attend public events/meetings	34.99%	225
Fill out surveys like this one	59.72%	384
Read newsletters	36.55%	235
Through the MPSC's webpage on the Town website	22.71%	146
Receive regular email updates	55.52%	357
Read articles in the local newspaper	33.90%	218
Try a "Do-It-Yourself Meeting Kit" - have a small group meeting with family or friends at your convenience... we provide the materials!	4.82%	31
Other (please specify)	4.35%	28
Total Respondents: 643		

Q36 (Optional) Raffle with prizes from local businesses: Please add your email address here. Your email will not be linked to your survey questions and all survey source information stays with CivicMoxie and is not shared with anyone in the Town of Sharon or any other outside party.

Answered: 261 Skipped: 579